

LAURIE KOVAC

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EDUCATION

Hartford Art School, University of Hartford
BFA – Visual Communication Design 2011
Minor in Photography
Dean's and President's List 2007-2011
Academic Merit Scholarship
GPA – 3.82

ACCOLADES

Senior Regents' Award Winner
Spring 2011
University of Hartford

Water on our Doorstep Exhibition
Spring 2011
University of Hartford

Highest Scoring Junior VCD Portfolio
Spring 2010
Hartford Art School, University of Hartford

GD USA American Packaging Design Award Winner
Spring 2010
Featured in March 2010 issue of GD USA magazine

Doing Good: Design For Global Change
Spring 2010
Silpe Gallery, Hartford Art School

First Sight: Photography Exhibition
Spring 2010
Art-full Gallery, West Hartford, CT

Manchester Community College Juried Art Exhibition
Spring 2009
Manchester Community College

ORGANIZATIONS

AIGA Connecticut Chapter
Design Global Change

EXPERIENCE

The Bananaland – Intern
Bridgeport, CT / June 2010 – present
Working on a vast variety of projects including web and print design, and non-profit endeavors.

Alexander Isley, Inc. – Intern
Redding, CT / August 2009
Worked on developing identity concepts, aided in research and production.

Design Global Change – Designer
West Hartford, CT / September 2010 – present
Worked with the Girl Scouts of CT, participated in creating a non-violence mural in Hartford. Currently working with WELFund of CT.

PeaceJam Student Conference – Designer
West Hartford, CT / Spring 2010
Student work, including two posters, a postcard, and brochure, chosen for use at the conference in Hartford.

University of Hartford Down and Dirty Workshop – Assistant
West Hartford, CT / April 2010
Assisted Board of Trustee members in working with Adobe Photoshop.

Crabtree and Evelyn – Sales Supervisor
Danbury, CT / June 2009 – August 2010
Provided great customer service while maintaining the store's visual aesthetic.

SKILLS

Adobe Creative Suite 5 (*InDesign, Photoshop, Illustrator, Bridge, Flash, and Dreamweaver*)
Film and Digital Photography
HTML and CSS
Microsoft Office
Mac and PC Operating Systems